

# Center for Educational Leadership

## SWOT Analysis Template

### Internal

- People
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- Resources
- 
- Innovation & Ideas
- 
- Marketing
- 
- Operations
- 
- Finance
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**Strengths**

**Ways to Exploit**

**Weaknesses**

**Ways to Avoid**

- People
- 
- Resources
- 
- Innovation & Ideas
- 
- Marketing
- 
- Operations
- 
- Finance
- 

### External

- People
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- Resources
- 
- Innovation & Ideas
- 
- Marketing
- 
- Operations
- 
- Finance
- 

**Opportunities**

**Ways to Exploit**

**Threats**

**Ways to Neutralize**

- People
- 
- Resources
- 
- Innovation & Ideas
- 
- Marketing
- 
- Operations
- 
- Finance
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